

## Yuko Katsube-Mather

Yuko Katsube-Mather (Yéáµü\*P) is a Senior Consultant of the US Market Access Center as well as Founding Partner of Mather & Associates. She specializes in the Asia-Pacific Business Development with an emphasis on the US-Japan joint ventures. A former investment banker who has worked in Tokyo, New York, and London, she has an in-depth knowledge of corporate finance and related legal issues. Also as an early Internet adopter, she has founded or initiated a number of Internet ventures since 1996. As one of the founders of Asia-Net Japan, an online job information services company, she has spearheaded a broad range of business development initiatives, and grew the company from a 4-person operation to over 100+ employees with offices in Japan, Hong Kong, Singapore and the United States in 2 1/2 years. The company was acquired by a private equity firm in 2001. She has authored print and online articles and spoken at technology and business conferences in Japan and the U.S.

A proven entrepreneur with business experiences in both sides of the Pacific, she is familiar with both American and Asian business cultures and practices and is capable of viewing the issues from both perspectives to find ways to bridge the gap.

Ms. Katsube-Mather's areas of expertise are: Internet, software, finance, business-to-consumer products and services. She consults in market research, product development, strategic planning, partnership/joint venture negotiation, assistance with funding, market-entry/office-setup.

A native of Yokohama Japan and honors graduate of University of California, Berkeley, she is fully bilingual in English and Japanese.